



**print**  
**Advertising Agency**  
**[www.hiprinteg.com](http://www.hiprinteg.com)**



The  
**highest**  
level of  
**Advertising**



**h**print  
Advertising Agency

## About Us



**Hi Print** is an advertising Agency that has been established in 1993. **Hi Print** holds 4 different companies in the advertising field, starting from Branding & creative design , Printing & finishing solutions , Brand Activation, Event Planning, Production , Roadshows , Outdoor locations to marketing research, to give our clients the integrated solutions....

**Hi Print** is the fastest growing advertising agency in Egypt. Our mission and vision is to create the strongest STRATEGICALLY CREATIVE agency in the Middle East, a position we have already achieved in Egypt .



**Fly With Us**



**and  
Say Hi to the  
world of advertising**



## **Our services**



**Branding & creative design**  
**Printing & finishing solutions**  
**Giveaways**  
**Events and Brand Activation**  
**Roadshows**  
**Outdoor locations**  
**Web development**  
**eMarketing**  
**Marketing research**



## Our services



### **Branding & creative design**

We can help you build your brand from scratch, We capture the essence of your company and turn it into a branding suite that really speaks to your customers.

We have a creative and talented team that can help you to visualize your ideas to promote it in the best creative way to reach your target audience.

### **Corporate identity**

It is one of the most important keys to represent your company to your clients which includes a unique logo design and a well designed stationary that will boost your image in the market field.





## Our services



### **Printing & finishing solutions**

We provide a custom printing services for any occasion, along with full-service design assistance from our creative team, we will help you with projects of all scopes and sizes, you will get your printed items directly at your fingertips.

Once a job is printed, we doesn't stop there, finishing the piece is just as important, machines for folding, binding, die-cutting, embossing and lamination are all in-house.

**Offset printing**  
**Digital printing**  
**Silk Screen printing**  
**indoor printing**  
**outdoor printing**

**Printing**

## **Our services**



**Printing & finishing solutions**

### **Offset printing**

With the Speedmaster machines Heidelberg HI group offers the most comprehensive technology. For every demand you find the tailored solution for your needs.

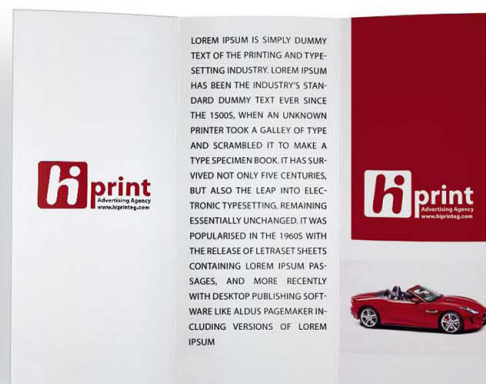
# HEIDELBERG



## Printing & finishing solutions

### Offset printing

#### Our services







## Our services



**Printing & finishing solutions**

### **Digital printing**

Xerox Versant 2100 Press Digital Technology is proud to present our line of digital printing solutions designed especially for today's commercial graphic arts professional.

**xerox**  
**Partner**



xerox



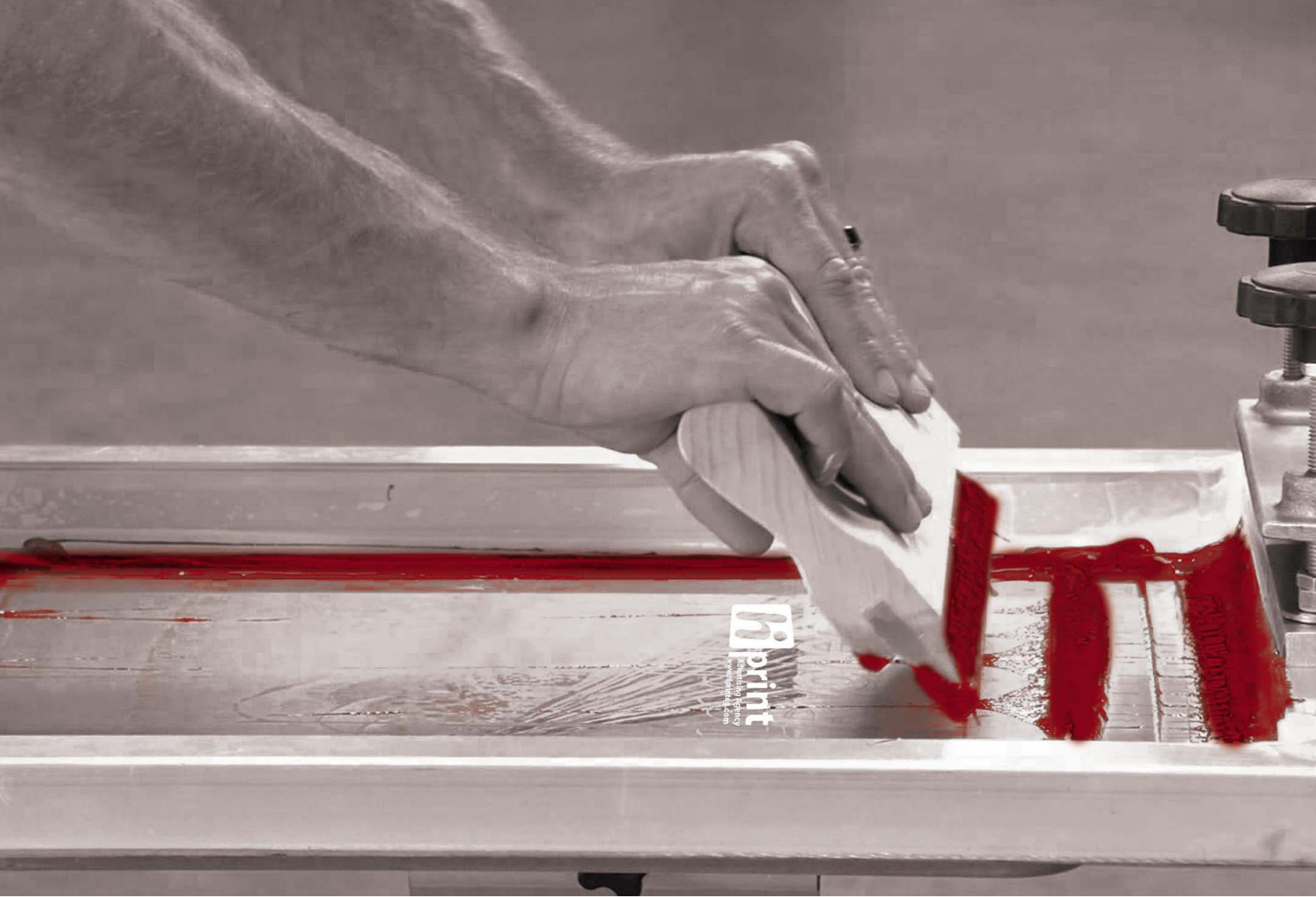
## **Our services**



**Printing & finishing solutions**

### **Silk Screen printing**

The most popular form of apparel and giveaways printing, screen printing is incredibly versatile with many ink options.



**hi print**  
screening & design  
www.hiprint.com

## **Our services**



**Printing & finishing solutions**

**indoor printing**

**outdoor printing**

HP Latex printing goes even where solvent can't<sup>1</sup> allowing wider application versatility and higher profit potential than eco-solvent. Choose from a wide range of flexible coated and uncoated materials and expand your opportunity beyond vinyls and banners to films, papers, textiles, canvas, wall paper, and more.





## **Our services**



### **Giveaways**

Promotional Gifts ideas for Business. Inc  
Promotional Merchandise, Branded  
Gifts, Promotional Items, Corporate  
Gifts, Marketing Products.



## **Our services**



### **Events and Brand Activation**

Our brand activation services are tailor made to bring brands to life, with our well trained brand advocates equipped to execute your strategies, while creating relevant brand experiences for your brand's targeted audiences.



## **Our services**



### **Roadshows**

cast your eyes on the future of outdoor advertising. Roadshow Advertising operates a truly revolutionary multi-media advertising vehicle whose sole purpose is to deliver your advertising message and promote your business directly to those who matter most – your customers





## **Our services**



### **Outdoor locations**

We have a multitude of advertising solutions, all of which offer their own unique impact – billboards, walls, bus and , digital, and more – that are sure to fit your needs.



## Our services



### Web development

#### Web Design

We are professional in making a unique and a creative website that summarizes all what you need to say to your clients and have a decent representable look that can catch any eye.

#### Web Developing

A catchy website does not only stand on a good design but it needs a good coding to make the website load fast, user friendly and have a unique animation; All of this needs a creative coder.



## Our services



### eMarketing

**Hi Group** offers an extensive list of e-marketing services that help make your business visible in the digital world. We provide visibility services such as Search Engine Optimization (SEO), Pay Per Click (PPC), Online Reputation Management (ORM), and Social Media Management (SMM), which help get your business found on the web.



## Our services



### Marketing research

**Hi Print** provides quantitative, qualitative and secondary research, as well as competitive intelligence studies, to meet the needs of any organization.







A black and white photograph of a man in red shorts hanging upside down from a rock over a cliff. The man is shirtless and appears to be holding onto the rock with his hands and feet. The background shows a cloudy sky and a rocky landscape.

**Turn the  
Advertising world  
upside down**







**Contact  
Us**



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**Thank you**



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